



Crash Course in Collection Development, 2nd Edition

Wayne Disher

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This indispensable resource provides tools for collection management in public libraries, featuring essential strategies for inventory assessment, market analysis, budgeting, marketing, and customer service. This book is a must-have for those just entering the field or professionals in need of a refresher in effective library operations.

- Provides a current and basic overview of collection development in the public library
- Describes how to assess community needs and create a collection that meets those needs
- Offers insightful guidelines for writing a collection development policy
- Shows librarians how to identify non-users



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