Magento 2 Development Essentials

Fernando J. Miguel

Magento 2 Development Essentials

Fernando J. Miguel

Magento 2 Development Essentials Fernando J. Miguel

Key Features

- Create unique solutions for Magento 2 by developing and implementing solutions, themes, and extensions
- Be proficient in the main functionalities, resources, and system structure of Magento 2
- Get to grips with this practical and hands-on guide to raise your web development skills to the next level

Book Description

Magento is the e-commerce software and platform trusted by the world's leading brands. Used by thousands of merchants for their transactions worth billions, it provides the flexibility to customize the content and functionality of your website. By strengthening your fundamentals in Magento development, you can develop the best solutions and take advantage of the growing market.

This fast-paced tutorial will provide you with skills you need to successfully create themes, extensions, and solutions to Magento 2 projects.

This book begins by setting up Magento 2 before gradually moving onto setting the basic options of the Sell System. You will take advantage of Search Engine Optimization aspects, create design and customize theme layout, develop new extensions, and adjust the Magento System to achieve great performance. By sequentially working through the steps in each chapter, you will quickly explore all the features of Magento 2 to create a great solution.

With ample examples and a practical approach, this book will ensure your success with this astonishing e-commerce management system.

What you will learn

- Install and set up the Magento Ecosystem
- Choose the best options for Magento's Sell System features
- Work with Search Engine Optimization in Magento
- Create and customize themes for Magento
- Develop extensions for new Magento functionalities
- Package extensions to publish in the Magento Connect network
- Create Magento solutions for mobile devices
- Carry out performance adjustments to speed up your Magento system

About the Author

Fernando J. Miguel is a certified professional scrum master at the Scrum Alliance, with experience in analysis and web application development since 2003. He has been working in project development using design patterns, MVC, object-oriented programming, and Agile. He also has experience with content management systems (CMS), WordPress, Joomla, Magento 2, PHP, Java, Node.js, Android, SQL, NoSQL, and cloud computing.

Fernando has a bachelor's degree in information systems from Centro Universitario Modulo, Brazil. He specializes in project management / PMI-PMBOK from Universidade Cruzeiro do Sul, Brazil. He also specializes in health informatics from Universidade Federal de Sao Paulo, Brazil, and he is currently pursuing a master's degree in electronic engineering and computer informatics from Instituto de Tecnologia e Aeronautica (ITA), one of the best technology institutes in Brazil.

Table of Contents

1. Magento Fundamentals
2. Magento 2.0 Features
3. Working with Search Engine Optimization
4. Magento 2.0 Theme Development – the Developers' Holy Grail
5. Creating a Responsive Magento 2.0 Theme
6. Write Magento 2.0 Extensions – a Great Place to Go
7. Go Mobile with Magento 2.0!
8. Speeding up Your Magento 2.0
9. Improving Your Magento Skills

Download Magento 2 Development Essentials ...pdf

Read Online Magento 2 Development Essentials ...pdf

Download and Read Free Online Magento 2 Development Essentials Fernando J. Miguel

---

From reader reviews:

Joshua Johnson:

Information is provisions for those to get better life, information nowadays can get by anyone on everywhere. The information can be a expertise or any news even a problem. What people must be consider whenever those information which is inside the former life are hard to be find than now could be taking seriously which one would work to believe or which one the actual resource are convinced. If you get the unstable resource then you have it as your main information we will see huge disadvantage for you. All those possibilities will not happen throughout you if you take Magento 2 Development Essentials as your daily resource information.

Gerald Patton:

Your reading sixth sense will not betray you, why because this Magento 2 Development Essentials reserve written by well-known writer we are excited for well how to make book that can be understand by anyone who else read the book. Written inside good manner for you, still dripping wet every ideas and publishing skill only for eliminate your current hunger then you still hesitation Magento 2 Development Essentials as good book not just by the cover but also through the content. This is one guide that can break don't ascertain book by its protect, so do you still needing yet another sixth sense to pick this specific!? Oh come on your reading through sixth sense already alerted you so why you have to listening to a different sixth sense.

Irving Wile:

This Magento 2 Development Essentials is great e-book for you because the content that is full of information for you who always deal with world and still have to make decision every minute. This specific book reveal it facts accurately using great organize word or we can claim no rambling sentences included. So if you are read it hurriedly you can have whole facts in it. Doesn't mean it only gives you straight forward sentences but hard core information with splendid delivering sentences. Having Magento 2 Development Essentials in your hand like getting the world in your arm, info in it is not ridiculous one. We can say that no e-book that offer you world within ten or fifteen tiny right but this e-book already do that. So , this really is good reading book. Hey there Mr. and Mrs. busy do you still doubt this?

Thomas Paine:

What is your hobby? Have you heard that question when you got scholars? We believe that that problem was given by teacher to the students. Many kinds of hobby, All people has different hobby. So you know that little person similar to reading or as studying become their hobby. You have to know that reading is very important and also book as to be the factor. Book is important thing to add you knowledge, except your personal teacher or lecturer. You discover good news or update with regards to something by book. Amount types of books that can you go onto be your object. One of them is Magento 2 Development Essentials.

Download and Read Online Magento 2 Development Essentials Fernando J. Miguel #PFTMVD48YOJ

Read Magento 2 Development Essentials by Fernando J. Miguel for online ebook

Magento 2 Development Essentials by Fernando J. Miguel Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Magento 2 Development Essentials by Fernando J. Miguel books to read online.

Online Magento 2 Development Essentials by Fernando J. Miguel ebook PDF download

Magento 2 Development Essentials by Fernando J. Miguel Doc

Magento 2 Development Essentials by Fernando J. Miguel Mobipocket

Magento 2 Development Essentials by Fernando J. Miguel EPub