

Human Communication in Society (3rd Edition)

Jess K. Alberts, Thomas K Nakayama, Judith N. Martin



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Human Communication in Society (3rd Edition) Jess K. Alberts, Thomas K Nakayama, Judith N. Martin Updated in its 3rd edition, *Human Communication in Society* is the only text to explore the interplay between the individual and society and its impact on communication. By understanding how the tensions among individual forces, societal forces, cultures, and contexts shape communication and meaning, readers become more ethical and effective communicators. Alberts, Nakayama, and Martin wrote *Human Communication in Society* to bring a comprehensive, balanced view to the study of human communication.

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